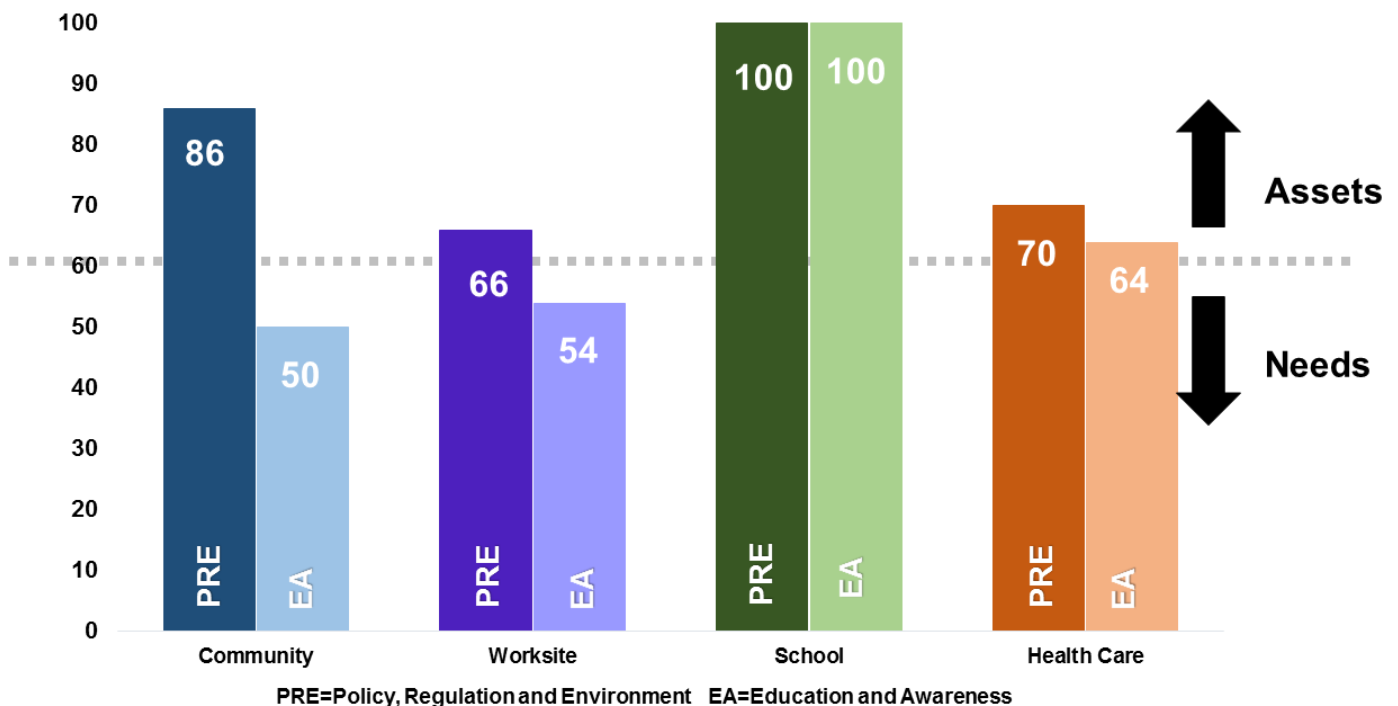


Live Well Breathe Well

Objectives:

- Decrease the percentage of adults in Sioux Falls that currently smoke from 19% to 18% by 2020.
- Increase the number of Falls Community Health patients receiving tobacco cessation interventions from 64% to 67% by 2020.

2016 Community Health Needs Assessment Good and Healthy SD Results for Tobacco



Strategies:

- Further promote multiunit housing (MUH) and increase the number of MUH units with smoke-free policies.
- Support the implementation of an outdoor tobacco-free policy for city properties.
- Support the implementation of tobacco-free worksites.
- Support the implementation of smoke-free campuses.
- Provide tobacco cessation information to Falls Community Health patients.

Breathe Well Strategies

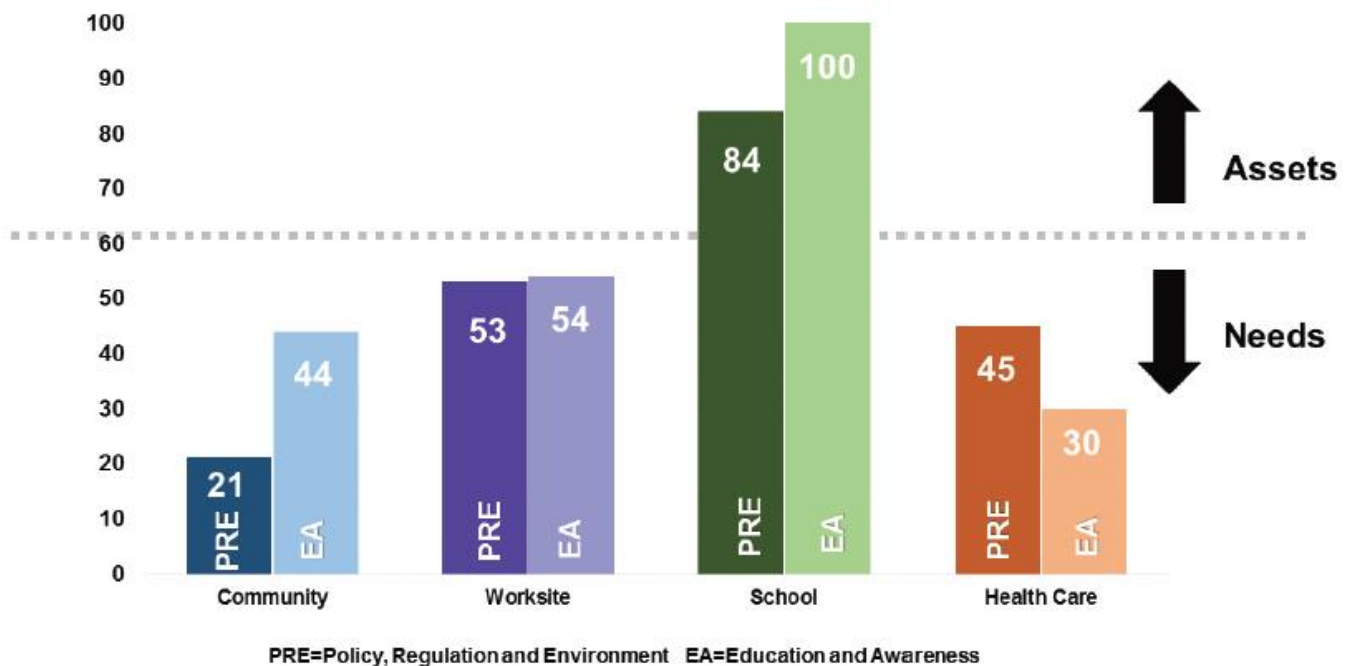
		2017	2018	2019
Multitunit Housing (MUH)		Complete a baseline assessment of smoke-free MUH units.	Complete community event for MUH owners.	Complete community event for MUH owners.
		Complete community event for MUH owners. Transition 2 MUH properties to smoke-free status.	Transition 2 MUH properties to smoke-free status.	Transition 2 MUH properties to smoke-free status.
City Property		Develop options for tobacco-free city properties for City Council Consideration.	Conduct informational activities to notify and educate the public about the city's tobacco-free policy.	Conduct informational activities to notify and educate the public about the city's tobacco-free policy.
		Implement tobacco-free property policy.	Publish and distribute educational materials relating to tobacco cessation.	Publish and distribute educational materials relating to tobacco cessation.
		Develop a comprehensive tobacco education program to educate the public about the harmful effects of tobacco product use.		
Worksites		Collect baseline data on Sioux Falls worksites with outdoor tobacco policies.	Educate employers on options for implementing tobacco-free outdoor spaces.	Through technical assistance and model policy, implement tobacco-free outdoor spaces in 2 local businesses.
		Collect baseline data on area college campuses with campus policies on tobacco.	Provide model policy and technical assistance to one area college to develop a smoke-free/ tobacco-free campus policy.	Provide technical assistance to one area college to implement a campus tobacco policy.
Falls Community Health	Post-secondary	Utilize the Electronic Medical Record (EMR) to track smoking status and completion of a cessation intervention.	Utilize the Electronic Medical Record (EMR) to track smoking status and completion of a cessation intervention.	Utilize the Electronic Medical Record (EMR) to track smoking status and completion of a cessation intervention.
		Implement Tips from Former Smokers in the healthcare setting with Falls Community Health Patients.	Provide Quit Kits to FCH patients	Provide Quit Kits to FCH patients
		Provide Quit Kits to FCH patients		

Live Well Eat Well

Objectives:

Reverse the decline in the number of adults in Minnehaha County who consume five or more servings of fruits and vegetables per day. Increase the fruit and vegetable consumption rate from 11.7% to 12% by 2020.

2016 Community Health Needs Assessment Good and Healthy SD Results for Nutrition



Strategies:

- Maintain the Sioux Falls Food Council
- Evaluate access to Farmers Markets in Sioux Falls
- Increase the number of worksite with nutrition policies in place.
- Promote healthy vending and snack policies at entertainment and recreation venues.

Eat Well Strategies

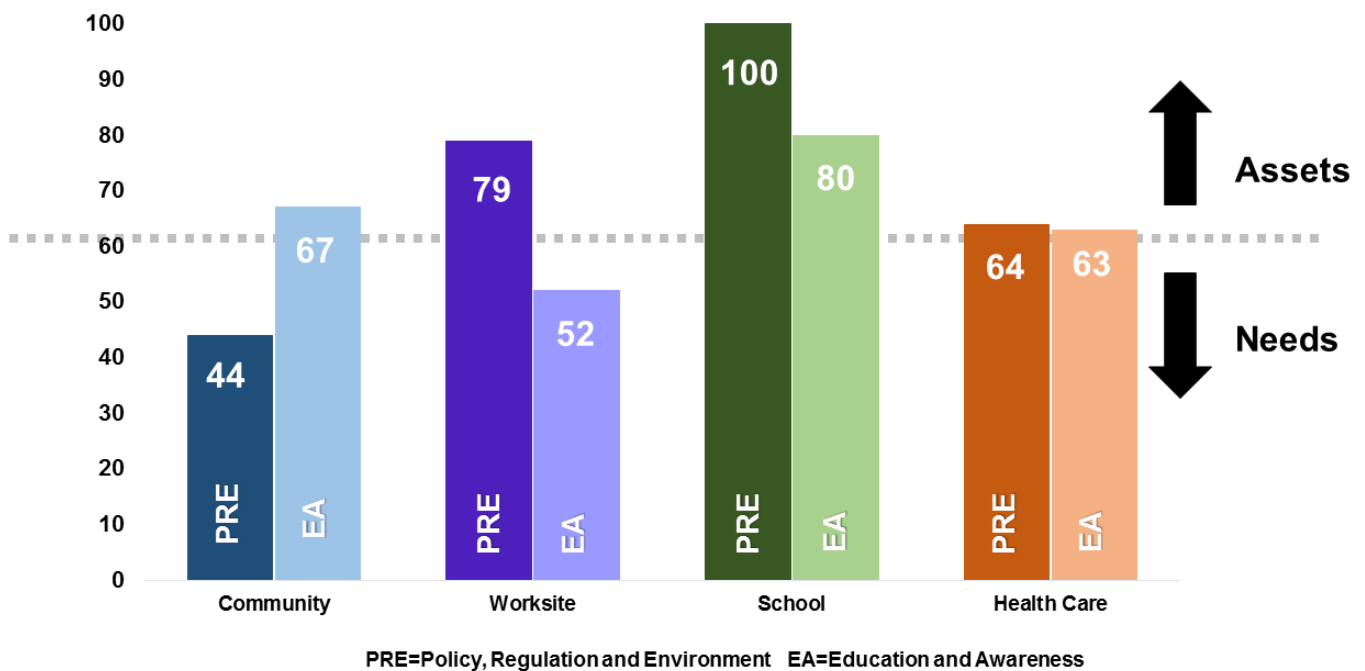
	2017	2018	2019
SF Food Council	<p>Develop year two of the Live Well Eat Well fruit and vegetable promotion project.</p> <p>Conduct grocery store tours for 500 Sioux Falls residents</p>	<p>Develop year three of the Live Well Eat Well fruit and vegetable promotion project.</p>	<p>Develop year four of the Live Well Eat Well fruit and vegetable promotion project.</p>
Farmers Markets	<p>Collect baseline data on the number and location of all farmers markets within Sioux Falls.</p> <p>Research accessibility structure in farmers markets in other communities.</p>	<p>Complete an accessibility assessment for farmers markets in Sioux Falls.</p>	<p>Work with City and community partners to implement strategies to increase access to farmers markets.</p>
Worksites	<p>Collect baseline data on Sioux Falls worksites with nutrition policies.</p>	<p>Educate three worksites on healthy food options in the workplace and disseminate Work Well toolkits and model policies.</p>	<p>Evaluate progress of the three pilot worksites.</p> <p>Educate three additional worksites about healthy food options in the workplace and disseminate Work Well toolkits and model policies.</p>
Healthy Venues	<p>Include the Live Well Sioux Falls (LWSF) logo as an identifier of healthy menu options at entertainment and recreation venues.</p>	<p>Complete a public awareness campaign in partnership with local venues displaying the LWSF logo on healthy menu options.</p>	<p>Add one additional facility using the LWSF logo as an identifier of healthy menu options.</p>

Live Well Feel Well

Objectives:

- Increase the number of adults with access to opportunities for prevention of chronic disease in the Sioux Falls MSA from 59,000 to 100,000 by 2020.

2016 Community Health Needs Assessment Good and Healthy SD Results for Chronic Disease Management



Strategies:

- Expand the reach of the annual Big Squeeze event.
- Complete community-based outreach education.
- Promote the Protect Your Parts Campaign and Conduct STI Screenings.
- Begin planning for 2019 CHNA.
- Through Falls Community Health, provide diabetes education with a recognized diabetes education program.

Feel Well Strategies

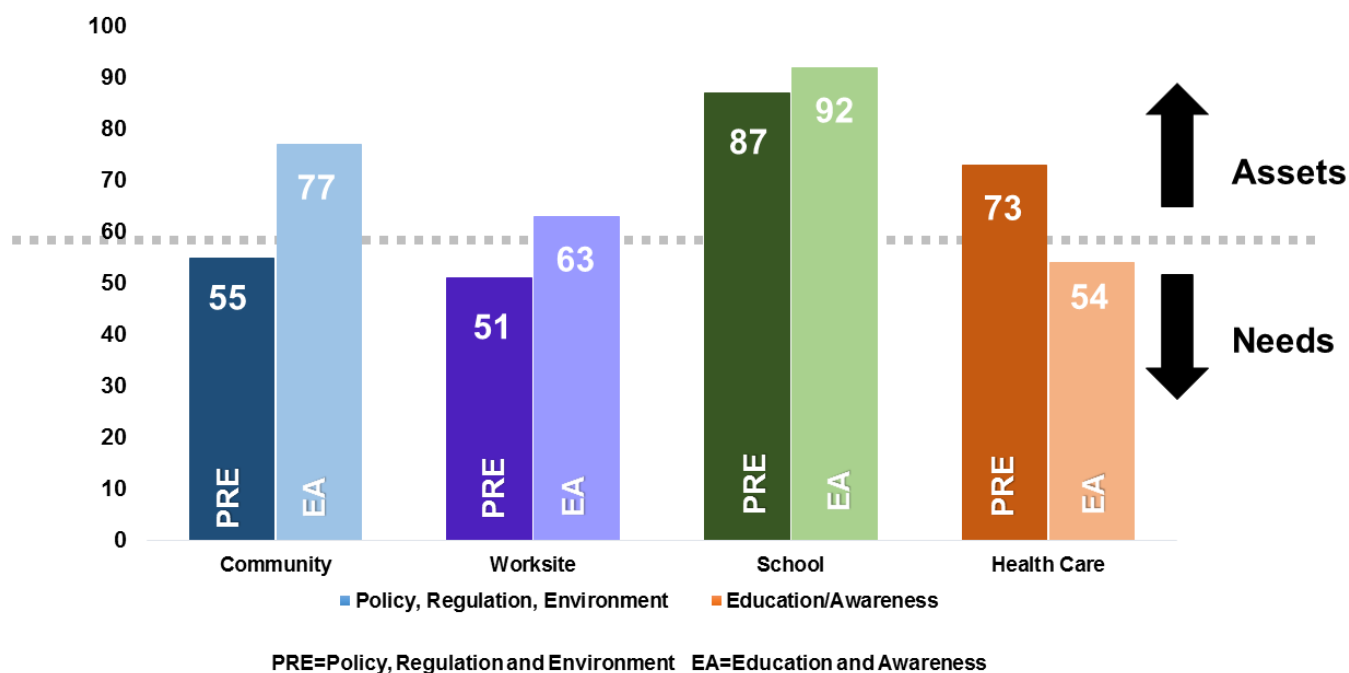
		2017	2018	2019
Clinical Preventive Services	The Big Squeeze	<p>Plan and implement 2017 Big Squeeze kickoff.</p> <p>Expand Big Squeeze data collection throughout the calendar year.</p> <p>Identify opportunities to publish results of The Big Squeeze.</p>	<p>Plan and implement 2018 Big Squeeze kickoff.</p> <p>Expand Big Squeeze data collection throughout the calendar year.</p> <p>Identify opportunities to publish results of The Big Squeeze.</p> <p>Host Big Squeeze at three new sites.</p>	<p>Plan and implement 2019 Big Squeeze kickoff.</p> <p>Expand Big Squeeze data collection throughout the calendar year.</p> <p>Host Big Squeeze at three new sites.</p>
	Community Outreach	<p>Partner with new community-based sites to complete a Live Well educational series.</p> <p>Provide outreach to new Chamber of Commerce CEO</p>	<p>Develop a toolkit for community organizations to implement healthy strategies and policies.</p> <p>Present update on community health to at least one business group.</p>	<p>Partner with a new community-based site to complete a Live Well educational series.</p> <p>Present update on community health to at least one business group.</p>
	CHNA	<p>Conduct planning meetings for 2019 CHNA process.</p>	<p>Collect and analyze data, organize report.</p>	<p>Finalize and print report. Secure approval from partner organizations. Disseminate results to the community.</p>
	STIs	<p>Promote the Protect Your Parts campaign.</p> <p>Promote STI screenings at FCH and outreach locations.</p> <p>Normalize the perception of STI screening by partnering with other clinical screening events</p>	<p>Promote the Protect Your Parts campaign.</p> <p>Promote STI screenings at FCH and outreach locations.</p> <p>Partner with a new community-based site to provide STI screenings</p>	<p>Identify opportunities to publish results of the Live Well/Protect Your Parts collaborative</p> <p>Promote the Protect Your Parts campaign.</p> <p>Promote STI screenings at FCH and outreach locations.</p>
	Clinical Preventive Services	<p>Train two to four care team members in recognized diabetes education program. Pilot program with eight patients with diabetes mellitus.</p>	<p>Provide diabetes care with recognized diabetes program to 48 Falls Community Health patients.</p>	<p>Provide diabetes care with recognized diabetes program to 96 Falls Community Health patients.</p>

Live Well Move Well

Objectives:

- Improve the Walk Score for Sioux Falls from 36 to 40 by 2020.
- Increase bicycle mode share (percentage of all trips) from 0.4% to 1.0% by 2020.

2016 Community Health Needs Assessment Good and Healthy SD Results for Physical Activity



Strategies:

- Develop a sustainable small grant program to support an increase in bike parking.
- Promote bicycle and pedestrian safety.
- Increase the number of worksite with physical activity policies in place and the number of worksites that earn healthy certifications (e.g. AHA Fit Friendly, Bike-Friendly, etc.).
- Create and distribute a neighborhood toolkit for walkability.
- Monitor progress on complete streets progress and produce annual reports.

Move Well Strategies

		2017	2018	2019
Bike and Pedestrian Safety	Bike Parking	<p>Implement marketing strategies for Live Well Sioux Falls bike rack designs.</p> <p>Install bike racks at three locations.</p>	<p>Implement marketing strategies for Live Well Sioux Falls bike rack designs.</p> <p>Install bike racks at three additional locations.</p>	<p>Implement marketing strategies for Live Well Sioux Falls bike rack designs.</p> <p>Install bike racks at three additional locations.</p>
		Complete Streets	<p>Complete review of 2016 projects incorporating complete streets elements. Print and distribute an annual report.</p>	<p>Complete review of 2017 projects incorporating complete streets elements. Print and distribute an annual report.</p>
	Worksites	<p>Collect baseline data on the number of worksites in Sioux Falls with a physical activity policy.</p> <p>Collect baseline data on the number of worksites that have earned a healthy certification (e.g. AHA Fit-Friendly, Bike-Friendly, etc.).</p>	<p>Educate three employers about physical activity policies in the worksite and disseminate Work Well toolkits and model policies.</p>	<p>Evaluate progress of the three pilot worksites.</p> <p>Educate three additional worksites about healthy food options in the workplace and disseminate Work Well toolkits and model policies.</p>
	Walkability	<p>Develop a neighborhood toolkit for conducting a walk audit and providing ideas for enhancing neighborhood walkability.</p>	<p>Conduct a walk audit in one new neighborhood.</p>	<p>Conduct a walk audit in one new neighborhood.</p> <p>Evaluate the impact of neighborhood walk audits and implemented strategies on neighborhood walkability.</p>
		<p>Develop safety messages for bicyclists and pedestrians.</p> <p>Explore costs of a public awareness campaign.</p>	<p>Implement annual safety reminders for bike and pedestrian safety.</p> <p>Work with Sioux Falls Bike Committee to evaluate annual safety data.</p>	<p>Implement annual safety reminders for bike and pedestrian safety.</p> <p>Work with Sioux Falls Bike Committee to evaluate annual safety data.</p>

Objective	Data Source	Baseline (2016)	Target (2020)
Decrease Adult Smoking Rate	500 Cities Project: Local Data for Better Health, Centers for Disease Control and Prevention	19%	18%
Increase FCH Tobacco Cessation Interventions with Patients	Falls Community Health UDS Measures	64%	67%
Increase Fruit and Vegetable Consumption	Behavioral Risk Factor Surveillance System	11.7%	12%
Increase Reach of Chronic Disease Prevention Activities	<ul style="list-style-type: none"> • Big Squeeze Data • Falls Community Health Diabetes Self-management Program • Better Choices Better Health Data 	59,000 residents	100,000 residents
Slow the Growth of STI Rates	SD Department of Health STI Data		
Improve Walkability Score	Walkscore.com	36	40
Increase Bicycle Commutes	City of Sioux Falls Transportation Survey	0.4%	1%

Live Well Sioux Falls utilizes the Sioux Falls MSA (Metropolitan Statistical Area) for data tracking. This MSA includes Lincoln, McCook, Minnehaha, and Turner Counties. Several national data sources also use MSA for tracking, which enables Live Well Sioux Falls to compare indicators.